

TOWN OF SILER CITY

The Siler City Downtown Advisory Committee met in Regular Session on Tuesday, March 15, 2022 at 5:37 pm via remote electronic meeting conducted by simultaneous communication via Zoom with Chair Szary presiding. Szary read the mission statement.

DOWNTOWN ADVISORY COMMITTEE MEMBERS PRESENT: Loretta Kivett, Denis de St. Aubin Jr., Tim Booras, Wren Farrar, Bill Horner, Richard Szary, Cecil Wilson, and Samuel Testerman

DOWNTOWN ADVISORY COMMITTEE MEMBERS ABSENT: Wren Farrar, Jason Hoyle and Bill Horner

TOWN STAFF PRESENT: Planning Director Jack Meadows, Permit Specialist Kimberly Pickard, Planner I Dalton York.

AGENDA ADJUSTMENTS/APPROVAL OF AGENDA

A motion was made by Farrar to approve the agenda, seconded by Booras & unanimously approved.

CONSENT

A motion was made by Booras to approve the February 15th, 2022 minutes, seconded by Wilson, & unanimously approved.

OLD BUSINESS

- a) City Hall Landscape Plan: Decided to put this plan on Master Plan, additional work needs to be done around City Hall (retaining wall) before landscaping can be done.
- b) UNC SOG DFI highest and best use analysis (Budd Tire, Belk Building, Hotel Hadley, 100 S. Chatham Ave 2nd Floor)
 - 1) Identified Properties- High Level Feasibility Study Cost
 - 2) Siler City Mills Site Pre-Development Assessment cost
- c) UDO Amendment- Window Signage different options were discussed at how to possibly regulate- currently businesses can have up to 75% coverage- how can this be changed and if changed how would this be regulated, an amortization process was mentioned.
- d) Beautifying vacant and under construction lots with art
- e) Downtown Advisory Committee Resolution Proposal

NEW BUSINESS

- a) New Recommendation Ideas:
 - 1) Visual Assessment- [https://www.silercity.org/index.asp?SEC=CD207A47-3De\(-400D-B100-080B8669FDD4](https://www.silercity.org/index.asp?SEC=CD207A47-3De(-400D-B100-080B8669FDD4)
 - 2) Plans (Strategic, Land Development, Master)-
<https://www.silercity.org/index.asp?SEC=28A33248-3C41-4E34-9D0E-E93B7F7147A9>
- b) Indoor Performance Venue
- c) Local Historical Museum- Denis de St. Aubin would like for Dalton to do more research on this topic and look at how surrounding towns have done this.

REPORTS

- a) Committee Roster
- b) Siler City Merchants Association
- c) Siler City Development Organization
New upgrades to the Town of Siler City Water Treatment plant will allow the town to handle more. Currently at 4m with upgrades will increase to 6m. Booras stated we must have sewer in order to grow.
- d) Main St. Conference
Will be held virtually March 18, Wilson, Szary, Meadows, and York will be attending.
- e) Historic Preservation education campaign
The workshop via zoom March 22nd 2022.
- f) Marketing Downtown
- g) Second Ave Corridor Study
- h) Planning & Community Development Department
- i) Funding Subcommittee (Bonds, Municipal Service District (MSD))
- j) Relocated Shopping Dispensers
- k) Trash receptacles
- l) Town Budget Process Update

FUTURE BUSINESS


- a) July 2022 Presentation of No Cost items
- b) July 2022 Officer Election
- c) August 2022 Finalize draft list of priorities
- d) September 2022 Public Input Session
- e) October 2022 Prioritize list of priorities
- f) November 2022 Approve presentation and 2023 calendar

ADJOURNMENT

With no further business a motion was made to adjourn at 7:30 pm by Szary, seconded by Wilson and unanimously approved.


Richard Szary, Chair

ATTEST:


Kimberly Pickard, Permit Specialist