

**TOWN OF SILER CITY**

The Siler City Downtown Advisory Committee met in Regular Session on Tuesday, July 21, 2022 at 5:35 pm via remote electronic meeting conducted by simultaneous communication via Zoom with Chair Wilson presiding. Wilson read the mission statement.

**DOWNTOWN ADVISORY COMMITTEE MEMBERS PRESENT:** Loretta Kivett, Denis de St. Aubin Jr., Tim Booras, John Farnsworth and Cecil Wilson.

**DOWNTOWN ADVISORY COMMITTEE MEMBERS ABSENT:** Wrenn Farrar, Bill Horner, Tammy Glover and Sam Testerman.

**TOWN STAFF PRESENT:** Permit Specialist Kimberly Pickard, Planner I Dalton York.

**AGENDA ADJUSTMENTS/APPROVAL OF AGENDA**

*A motion was made by Kivett to approve the agenda, seconded by Booras & unanimously approved.*

**CONSENT**

*A motion was made by Booras to approve the June 21st, 2022 minutes, seconded by Kivett, & unanimously approved.*

**OLD BUSINESS**

- a) Beautifying vacant and under construction lots with art
- b) No Cost items Presentations to the Town Board
- c) E. Beaver St. Study Report

**NEW BUSINESS**

- a) New Recommendation Ideas:
  - 1) Visual Assessment- [https://www.silercity.org/index.asp?SEC=CD207A47-3De\(-400D-B100-080B8669FDD4](https://www.silercity.org/index.asp?SEC=CD207A47-3De(-400D-B100-080B8669FDD4)
  - 2) Plans (Strategic, Land Development, Master)-  
<https://www.silercity.org/index.asp?SEC=28A33248-3C41-4E34-9D0E-E93B7F7147A9>
- b) Planning Department Social Media

**REPORTS**

- a) Committee Roster
  - 1) New Members
- b) Siler City Merchants Association
- c) Siler City Development Organization
- d) Marketing Downtown
- e) Second Ave Corridor Study
- f) Planning & Community Development Department
- g) Local Historical Museum
- h) Rural Transformation Grant Fund

- i) Historic Education
- j) Downtown Buildings & Property Database

**FUTURE BUSINESS**

- a) July 2022 Officer Election
- b) August 2022 Finalize draft list of priorities
  - 1) UDO Amendment- Window Signage
  - 2) Feasibility Study
- c) August 2022 Finalize Draft list of priorities
- d) September 2022 Public Input Session
- e) October 2022 Prioritize list of priorities
- f) November 2022 Approve presentation and 2023 calendar

**ADJOURNMENT**

*With no further business a motion was made to adjourn at 7:30 pm by Wilson, seconded by Kivett and unanimously approved.*



Cecil Wilson, Chair

**ATTEST:**



Kimberly Pickard, Permit Specialist