

The Town of Siler City Downtown Advisory Committee (DAC) met in Regular Session on Tuesday, February 28, 2023 at 5:35 pm in the multipurpose room at Wren Memorial Library with Chair Cecil Wilson presiding. Loretta Kivett read the mission statement.

DOWNTOWN ADVISORY COMMITTEE MEMBERS PRESENT: Denis de St. Aubin Jr., John Farnsworth, Wrenn Farrar, Loretta Kivett, Sam Testerman, and Cecil Wilson.

DOWNTOWN ADVISORY COMMITTEE MEMBERS ABSENT: Tim Booras, Tammy Glover, and Bill Horner.

TOWN STAFF PRESENT: Community Development Director Jack Meadows

MEETING MINUTES

- a) *De St. Aubin Jr. made a motion to approve the November 16, 2022 meeting minutes, seconded by Kivett, unanimously approved.*
- b) *De St. Aubin Jr. made a motion to approve the January 24, 2023 meeting minutes, seconded by Kivett, unanimously approved.*

OLD BUSINESS

- a) 2022 Priority List of Recommendations Update
 - 1) Town Staff provided a spreadsheet with an update for each recommendation.
- b) Advisory Board Policy Update
 - 1) Committee requested that the Town Manager meet with and discuss the draft policy at the next DAC meeting.
 - 2) Committee asked, when will Town Board consider the Policy?

NEW BUSINESS

- a) 2023 Priority List of Recommendations
 - 1) Town staff provided a packet on the requirements of the NC Main Street Downtown Associate Community Program.
 - i. The committee by consensus agreed to following recommendations:
 1. Fund the program - \$5,375.00
 2. Serve as the advisory board for the program
 3. Establish an economic positioning/vision statement with up to 4 economic development strategies that transform downtown
 4. Maintain the main street "Four-Point Approach" - Organization, Design, Promotion, Economic Vitality
 5. Adopt and exhibit a Historic preservation ethic
 6. Adopt and exhibit a Historic preservation design management program
 - 2) Town Staff provided a list of potential Town redevelopment projects located within the downtown district. The committee by consensus recommended the following priority list:
 - i. Carter Bank – 101 E. Raleigh St.
 - ii. Budd Tire – 118 E. 3rd St.
 - iii. Belk Building – 212 N. Chatham Ave.
 - iv. Siler City Mills – 118 W. 2nd St.Committee also recommended the Town consider a public/private partnership in the redevelopment of the above properties.

- 3) Town staff provided a list of buildings located on the Town's minimum nonresidential code list located within the downtown district. The committee by consensus recommended the following priority list:
- i. Hotel Hadley – 130 N. Chatham Ave.
 - ii. Budd Tire – 118 E. 3rd St.
 - iii. Belk Building – 212 N. Chatham Ave.
- 4) The committee is seeking solutions to the following concerns in Downtown:
- i. Limit window coverings (products, blinds, tint, etc.)
 - ii. Restrict business that store (packaging, products, etc.)
- Committee request the assistance of the Town Planning Director to meet with and discuss the items above at the next DAC meeting.

ADJOURNMENT

With no further business Wilson adjourned the meeting at 6:39 pm.



Cecil Wilson, Chair

ATTEST:



Jack Meadows, Community Development Director