

**TOWN OF SILER CITY**

The Siler City Downtown Advisory met in Regular Session on Tuesday April 26<sup>th</sup>, 2022, at 5:30 pm via remote electronic meeting conducted by simultaneous communication via Zoom with Chair Szary presiding.

**DOWNTOWN ADVISORY COMMITTEE MEMBERS PRESENT:** Denis De. St. Aubin, Loretta Kivett, Rich Szary, Tim Booras, Sam Testermani, and Cecil Wilson.

**DOWNTOWN ADVISORY COMMITTEE MEMBERS ABSENT:** Wren Farrar, Bill Horner, and Jason Hoyle

**TOWN STAFF PRESENT:** Planning Director Jack Meadows and Planner I Dalton York.

**CONSENT**

*A motion to approve the consent agenda which includes, March 15, 2022 Minutes was made by Kivett, seconded by Booras and unanimously approved.*

**E. BEAVER ST. STUDY REPORT**

Fedele presented to the committee a study of the Town owned property on E Beaver Street. During the presentation Fedele displayed opportunities for the site such as placemaking, desired paths, and event holding among other comments. Committee members recommend Fedele to make edits for consideration to present to Town board.

- a. **OLD BUSINESSUDO Amendment - Window Signage**  
Committee discussed percentages which were found in research of other cities. Committee members agreed that 25% window coverage maximum was best suited for downtown. Denis motions to move item to committee's priority list, seconded by Booras.
- b. **Beautifying vacant and under construction lots with art**  
Szary reported the proposal was not completed or ready for presentation to members and will give an update at the May meeting.
- c. **Downtown Advisory Committee resolution proposal**  
No further Discussion, it was agreed that the proposal would be dismissed.
- d. **Local historical museum**  
York reported that in his discussion with the Chatham Historical Association they intended to discuss possibilities of expanding into Siler City and/or upkeeping a historical showcase within Townhall. York was directed to reach out after the historical association's meeting to gather updates.
- e. **Sewer capacity letter to Board of Commissioners**  
Szary, with the review of staff, plans to present a draft to the committee within the coming meetings.

**NEW BUSINESS**

- a) **Rural Transformation Grant Fund**
  - a. Belk/Budd Tire/Siler City Mills/Hotel Hadley
  - b. City Hall Parking Lot

Committee members discussed and voted on staff pursuing application. De St. Aubin moved for staff to continue pursuing the specified grant funding, motion was seconded by Testerman.

**b) New Christmas lights**

Committee members viewed options supplied by the Public Works Director and selected the "Fancy Fork Snowflake" pole mounted Christmas decoration for the downtown area. Motion to confirm selection was made by Kivett and seconded by Szary, York will update the Public Works director on the selection.

**REPORTS**

**a) Siler City Merchants Association**

Organization is looking to undergo a new website redesign; York has offered assistance as needed. Intentions of the new design are to update webpage and create a page which gives visitors a place to "Explore Siler."

**b) Siler City Development Organization**

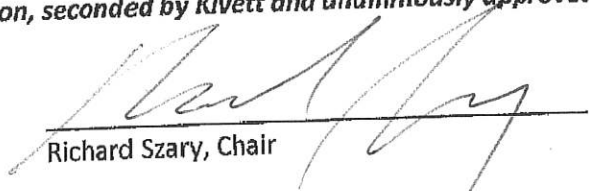
York Reported on the "CAM Site Readiness" litter sweep, approximately 30 volunteers participated. Volunteers collected over 70 bags of litter throughout the Siler City area.

**c) Second Avenue Corridor Study**

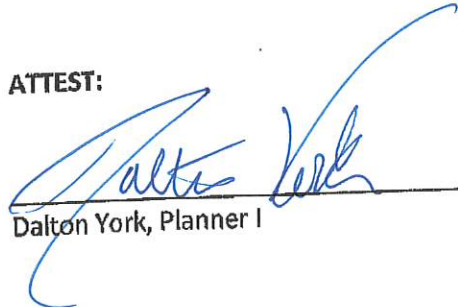
During the first event of the study approximately 15 participants attended. Those who attended shared ideas with the consultants who intend to carry those over into their next Pin-up events.

**ADJOURNMENT**

*A motion to adjourn at 7:06 p.m. was made by Wilson, seconded by Kivett and unanimously approved.*

  
Richard Szary, Chair

ATTEST:

  
Dalton York, Planner I