

**TOWN OF SILER CITY**

The Siler City Board of Commissioners met in Regular Session on **Monday, October 16, 2017** at 7:00pm in City Hall Courtroom with Mayor John Grimes presiding. Commissioner Haiges gave the invocation with the recitation of the Pledge of Allegiance following. Commissioner Price recited the Town of Siler City Mission Statement and Commissioner Bray recited the Town of Siler City Vision Statement.

**ELECTED TOWN OFFICIALS PRESENT:** Cindy Bray, Larry Cheek, Mike Constantino, Lewis Fadely, John Grimes, Bill Haiges, Thomas "Chip" Price.

**ELECTED TOWN OFFICIALS ABSENT:** Tony Siler

**TOWN STAFF PRESENT:** Town Manager Bryan Thompson, Finance Director Roy Lynch, Parks & Recreation Director Joseph Keel, Police Chief Gary Tyson, Police Major James Underwood, Police Lieutenant EJ Barrick, and Town Clerk Jenifer Johnson.

**AGENDA ADJUSTMENTS/APPROVAL OF AGENDA**

Thompson asked to add finance package resolution under the consent agenda and Mountaire Incentive Agreement under old business.

*A motion to approve the agenda as amended was made by Commissioner Haiges, seconded by Commissioner Fadely and unanimously approved.*

**CONSENT**

*A motion to approve the consent agenda which includes the August 21, 2017 Minutes (Incorporation by reference as if fully set forth herein Schedule A) and 2018 Finance Package Lessee Resolution (Incorporation by reference as if fully set forth herein Schedule F) was made by Commissioner Fadely, seconded by Commissioner Haiges and unanimously approved.*

**PUBLIC COMMENT**

none

**PRESENTATIONS**

**Ted Cannaday Resolution**

Mayor Grimes presented a resolution the former Airport Authority member Ted Cannaday and thanked him for his service.

**Police Department Presentation**

Mayor Grimes presented training awards to Major James Underwood and Lieutenant EJ Barwick and thanked them for their continued service to the Town.

**Parks & Recreation Fund Raising Update**

Lee Mikell with Convergent Nonprofit Solutions shared the following updated the Board of Commissioners:

The four pillars of successful campaign and the status of each:

1. A Compelling Case for Support

The Case for Support is under revision to reflect the pool's upcoming public ground-breaking and the wishes of citizens and private sector funders for year-round swimming. The case will be reviewed and revised by the Steering Committee under construction.

2. Leadership

The Campaign Steering Committee continues recruitment. To date, the following have agreed to serve:

- a. Paul Cuadros, volunteer soccer coach at Jordan Matthews, UNC-Chapel Hill Journalism Professor and ED of the UNC Latino Scholar Institute
- b. Bob Enders, CEO Of UNC-Chatham Hospital
- c. Lewis Fadely, Attorney and Siler City Commissioner
- d. Mark Reif, Community Relations Manager for Mountaire Farms

First meeting of the Steering Committee is planned for the week of October 23. On-going communication is occurring with potential major donors about the Aquatic Center and its evolution.

3. Prospective Investors

This continues to be cultivated and grown. An Investor Evaluation Committee will be formed soon to assess "think about" investment possibilities.

4. Naming Opportunities

A committee will be created to assess these. Siler City Board of Commissioner provide final review and approval.

5. Plan of Action/Budget

Activities outlined on the Campaign GANTT chart are on schedule. Deliberations continue concerning pool logistics and operations.

The Board of Commissioners discussed the report and asked questions of Mikell.

### OLD BUSINESS

#### Swimming Pool Operations Discussion

Keel stated that the Mayor and Board of Commissioners asked Staff to research the year round operating cost for the Bray Park Aquatic Facility. Staff first reached out to Valdese Parks and Recreation, where they operate a pool covered by a bubble year round. The Town of Valdese is located in Burke County and has a population of 4,477. Burke County sits on the western part of state and has a total population of 90,912. Valdese Parks and Recreation operates their pool solely in-house. They currently employ a full-time Aquatics & Pool Supervisor and 40 part time life guards. The revenue they bring in from the pool is tied to the revenue they receive from their Fitness Center, since the Town offers combine membership rates. Most residents take advantage of the combine membership given the better deal. The Aquatics & Pool Supervisor is also responsible for the Fitness Center.

Secondly, staff reached out to Carolina Pool Management (CPM) and provided them with the same pool schedule that Valdese Parks and Recreation currently uses. Staff requested they provide us with the total operating cost for them to manage the Bray Park Aquatic Facility. We provided Valdese's pool schedule to CPM so we could more accurately compare in-house operations vs. contracted service. We also had CPM construct the cost of running the Bray Park Aquatic Facility with the pool schedule used in the past, for year round operations and summer operations.

This research was done to better prepare ourselves for the opening of the Bray Park Aquatic Facility. Staff has attached the following documents:

1. In-house year round operations from Valdese Parks and Recreation (\$244,971)
2. Contracted service through CPM for year round service (\$233,400)
3. Contracted service through CPM for summer months only (\$49,700)

The Board of Commissioners discussed the options and the consensus of the Board was to hold a special meeting on Monday, October 30, 2017 at 6:30pm to discuss the details of the pool operation.

Mountaire Incentive Agreement

Thompson stated that the Board of Commissioners approved incentives for Mountaire Farms on October 17, 2016 and Staff was to come back to the Board with an agreement. Thompson shared a proposed agreement with the Board of Commissioners. The Board reviewed and discussed the agreement.

*A motion to approve the Incentive Agreement as presented between the Town of Siler City and Mountaire Farms was made by Commissioner Fadely, seconded by Commissioner Price and unanimously approved.*

**NEW BUSINESS**

none

**MANAGERS REPORT**

Thompson stated that a ribbon cutting for Ramsey will be held on October 23, 2017.

**TOWN ATTORNEY INFORMATION**

none

**GOVERNING BODY COMMENTS**

none


**ADJOURNMENT**

With no further business the Board of Commissioners adjourned at 8:12pm.



Larry Cheek, Mayor Pro Tem

**ATTEST:**

  
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Jenifer K Johnson, Town Clerk