

TOWN OF SILER CITY

The Siler City Downtown Advisory Committee met in Regular Session on Tuesday, January 29, 2019 at 6:00pm in City Hall Courtroom with Chair Adams presiding.

DOWNTOWN ADVISORY COMMITTEE MEMBERS PRESENT: Jackie Adams, Tim Booras, Denis de St. Aubin Jr., Wren Farrar, Lauran Hoders, Jason Hoyle, and Richard Szary

DOWNTOWN ADVISORY COMMITTEE MEMBERS ABSENT: Henry Smith Jr. and Cecil Wilson

TOWN STAFF PRESENT: Town Manager Bryan Thompson and Town Clerk Jenifer Johnson.

AGENDA ADJUSTMENTS/APPROVAL OF AGENDA

Thompson requested the addition of Downtown Decorative Lighting, Adams requested the addition of Trash and Recycle Bins on sidewalks.

The committee approved the agenda and additions by consensus.

CONSENT

A motion to approve the consent agenda which includes the November 27, 2018 Minutes was made by Szary, seconded by Hoders and unanimously approved.

OLD BUSINESS

Downtown Overlay Map

Adams stated that the overlay map was approved by the Board of Commissioners at the last meeting.

SUB- COMMITTEE REPORTS

Mission and Vision

Sub-Committee Members: Hoders and Szary

Hoders shared the following mission statement:

To support the Siler City Board of Commissioners in the revitalization and growth of the downtown by submitting recommendations that are designed to attract and retain customers and retail businesses, leverage existing strengths, and secure emerging opportunities, while preserving the town's historic character.




The committee discussed the mission statement.

A motion to approve the following mission statement: To support the Siler City Board of Commissioners in the revitalization and growth of the downtown by submitting recommendations that are designed to attract and retain retail businesses and customers, leverage existing strengths, and secure emerging opportunities, while preserving the town's historic character was made by Booras, seconded by de St. Aubin and unanimously approved.

Parking

Sub-Committee Members: Booras, Farrar, and Hoyle shared the following key issues and possible solutions:

Key Issues:

<p>Illegal Parking/Moving Violations (vehicles parked wrong way/on sidewalks; staying over time limits; taking up more than one parking space)</p>		
<p>Semi-Truck parked wrong way in front of 'S & W Speed Shop' located at 119 N. Second Street</p>		
<p>Underutilized alleys/off-street parking</p>		

Possible Solutions:

- Reduce Old US 421 down to 2 lanes; add parking spaces, improve streetscape with new sidewalks/curbing/cross-walks/landscaping
- Remove individual parking space lines on streets within the downtown area
- Clean-up, resurface alleys, work with property owners to provide off-street parking opportunities
- Remove traffic lights on Chatham Avenue, replace with stop signs, in order to improve traffic flow
- Take results and recommendations of 'Parking Study' and apply downtown area

The Committee discussed parking and traffic including parking spots, signs, traffic lights, bump outs, traffic flow, truck traffic, and alley and code enforcement issues. Thompson stated that Planning Director Jack Meadows will be at the next meeting to discuss the parking study with the Committee. The committee discussed low hanging fruit and immediate action items that they would like to take place like new parking signs, remove \$5 fine and parking enforcement.

The committee discussed communicating with local businesses and creating awareness in the downtown area of the issues that need attention. Hoder volunteered to write a one page awareness and engagement and possibility put it in the water bill. The committee discussed the document and how to get the information to downtown businesses including an update of things that have already been done.

A motion to development an awareness and engagement document to send out to downtown businesses was made by Szary, seconded by Farrar and unanimously approved.

The committee discussed litter and how to report issues. Thompson stated those items can be email to Sergio, Jenifer, Jack or the Town has an anonymous comments section on the town website that people can use as well.

Business List

Sub-Committee Members: de St. Aubin and Wilson

de St. Aubin stated that the list is 75% complete. The committee has spoken to several organizations that have different list, which the sub-committee will combine.

NEW BUSINESS

Downtown Decorative Lighting

Thompson stated that the Board of Commissioners asked the committee to make recommendations on downtown decorative lighting to use during times outside of the holiday season. The committee discussed and Adams asked the committee to bring back examples to the next meeting.

Trash and Recycle Carts on the Sidewalk

Adams stated that trash and recycle bins were being left on sidewalk, but in the interest of time that issue can be added to the next meeting agenda.

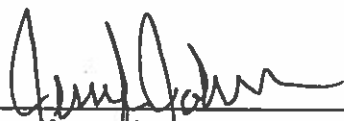
ADJOURNMENT

A motion to adjourn at 7:13pm was made by Farrar, seconded by Szary and unanimously approved.



Jackie Adams, Chair

ATTEST:



Jenifer K Johnson, Town Clerk

